

STADIA | SESSIONS

MYKONOS, GREECE | 13-16 MAY 2025



WELCOME

For clubs, architects and suppliers of sporting venue projects; **STADIA | SESSIONS** is an intimate space to share ideas, specify projects and network.

Curated by **MONDO | STADIA**, the international publication and creative production house for technology and design in sporting venues, the two-day programme comprises a series of meetings and seminars interspersed with ample networking opportunities within beautiful surroundings.

STADIA | SESSIONS is a series of events connecting the very best people creating exceptional sporting venue projects around the world.

Comprising of four key elements: **Speed+Sync** meetings, **Symposia** speaker sessions, **Sustenance** breakouts and **Social** celebrations. Guests attend **STADIA | SESSIONS** to specify and source projects; to escape, regenerate and rebuild, in beautiful, spacious surroundings.



SPEED+SYNC

STADIA | SESSIONS #01 - MYKONOS | MAY 2024

"It was an exceptional platform, especially in its focus on the business aspect, where clubs from around the world met with innovative suppliers in stadium technology and venue consulting to discuss new innovations, technologies, and future trends for fan engagement and venue experience. I must admit that this has been the best event of my career so far – you've truly created an innovative event, and I look forward to the next time!"

Giorgos Lagaris, CCO - PAOK FC

In an era when every business trip must be accounted for, the **STADIA | SESSIONS** pledge is simple: Suppliers will only meet sporting venues, clubs and architects.

Suppliers with two delegates will have a minimum of 15 x 20 minute meetings* – pre arranged - with an exclusive curated list of sporting venues, clubs and architects.

STADIA | SESSIONS is a new way to specify products, source projects and share ideas with the sporting venue industry.



"By the time we arrived, we had 20 meetings booked in for us in perfect 20-minute slots. They asked me on the first day, at lunchtime, how it was going and, honestly, if it had stopped then, I'd have had a great event. It's been one of the best events that we've done, ever."

David Birkett, Business Development Manager - Samsung

Alongside the Speed+Sync networking sessions, **STADIA | SESSIONS** will feature thought-provoking content through a series of presentations, curated by **MONDO | STADIA**. These will include exclusive, insightful talks on **state-of-the-art sporting venue** projects.

The Symposia sessions will take place with abundant space within the meeting, seminar and communal areas, in between Speed+Sync sessions, so you never miss a thing. Additional outdoor areas will allow for further networking.



SUSTENANCE

STADIA | SESSIONS #01 - MYKONOS | MAY 2024

Hardwired for today's fast-changing world and its challenges, the event creates space for our guests to meet on an intimate scale in beautiful neutral surroundings. **STADIA | SESSIONS** represents a cost-effective alternative to meeting with an exclusive list of sporting venues, clubs and architects.

"Great event: it was a smart and balanced format allowing people to network, attend interesting sessions and meet suppliers in an amazing location."

Joan Carrera Lopez, Head of Partnership Sales - Special Projects, AC Milan

Conversations kickstarted by our formal **STADIA | SESSIONS** continue into these casual **meetings** interspersed throughout – be it a breakfast brainstorm, a catch-up over coffee, light lunch, or a breakout walk along the beach.

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We come together as friends to unwind as the sun sets. Social sessions may include organised dinners, on-property or outside the resort, free-time or hosted excursions to explore our surroundings at your leisure. More opportunities to share ideas, strike up new friendships and swap contacts with your fellow guests.

"I believe you truly achieved the perfect balance between business and socialisation. It was great to have all those sessions during the day, and then being able to extend further on a very relaxed mood in the evening. That's the beauty of working with sports, our subject can be discussed at any time of the day!"

Thiago De Rose, Strategic Consultant - Arena Event | Venues

ITINERARY

STADIA | SESSIONS #01 - MYKONOS | MAY 2024

DAY 1

AM/PM Delegates Arrive
13:00 – 17:00 Check In / Meet MONDO | STADIA
19:30 Welcome Dinner

DAY 2

08:30 – 20:00 Breakfast
STADIA | SESSIONS Keynote
Collect Meetings Schedule
Meetings Programme
Lunch
STADIA | SESSIONS Talks
Meetings Programme
Free Time
Dinner
Drinks

DAY 3

08:30 – 20:00 Breakfast
STADIA | SESSIONS Keynote
Collect Meetings Schedule
Meetings Programme
Lunch
STADIA | SESSIONS Talks
Meetings Programme
Free Time
Dinner
Drinks

DAY 4

All day Delegate Departures

* Event programme subject to change



ATTEND

ROYAL MYCONIAN, MYKONOS, GREECE

RATES

Supplier 1st delegate £8,000

Supplier 2nd delegate £2,500

"I think the format is fantastic. I'm here to find innovations and best practices for our venues across the world, so meeting new suppliers who are at the cutting edge of their field has been great. Hopefully we can now take those ideas as we build new venues and renovate existing ones."

*Tom Lynch, President, Venues -
Live Nation EMEA*

All transfers, accommodation, F&B will be provided.

Please note: Supplier spaces and product sectors are limited. If you are interested in taking part, contact the team as soon as possible.



YOUR PEACE OF MIND

STADIA | SESSIONS #01 - MYKONOS | MAY 2024

CANCELLATION

In the event of local or regional health risks, **STADIA | SESSIONS** will be automatically postponed until the following year. No wishful wait-and-see, virtual pivoting or speculative delays of a few months. We will simply push the event back 12 months.

If a guest is not comfortable in attending (due to company policies, government guidelines or simply through personal choice) their bookings will be cancelled and fully refunded.

EVENT DELIVERY

The **STADIA | SESSIONS** App enables direct and agile communications throughout the event.

Allocated areas offer sufficient space for private meetings.

Face-to-face meetings are deliberately kept short and to-the-point to identify mutual interest. Our programme then allows outdoor follow-up at leisure.

Meals can be enjoyed communally, in smaller groups or individually.

Evening social sessions are relaxed and non-pressured for guests' wellbeing.

TESTIMONIALS

WHAT THE SUPPLIERS SAID:

"For me, it's a 100% positive event - I really liked it! A fantastic event in a lovely place. I've made a lot of new friends and met so many people. Thank you!"

Myriam Calaber, Sales Director Europe & Africa - VITEC

"'Amazing' truly is the only word to encapsulate the experience at STADIA | SESSIONS in Mykonos. I know what you're thinking, but trust me, it exceeded all expectations. Countless productive meetings, insightful presentations, and connections with wonderful people made it an unforgettable event."

Patrick Prefontaine, CEO - DVOX

"By the time we arrived, we had 20 meetings booked in for us in perfect 20-minute slots. They asked me on the first day, at lunchtime, how it was going and, honestly, if it had stopped then, I'd have had a great event. It's been one of the best events that we've done, ever."

David Birkett, Business Development Manager - Samsung

"So many fantastic people met - with many mutual friends - so many interesting ideas and projects out there. In short, if you get the chance in 2025, GO!"

Jim Frayling, Consulting Director / Project Principal - Mott MacDonald

"The level of the people here is so high!"

Celso Papadopoulos, Europe Sales Manager - NEXO

"STADIA | SESSIONS was the perfect opportunity for us to dive into the needs of the sports and entertainment venues industry. The diverse and high-profile participants provided enriching conversations, both in scheduled 20-minute meetings and spontaneous chats during meals in an amazing location."

Richi Rozas, Co-Founder - JOYNED

"The format is different to other types of events we attend - and I have to say that it's been a breath of fresh air. The presentations have been super informative, the networking has been excellent, and everyone's openness to sharing information has been amazing. We've got a lot out of it and I think all the other delegates have as well."

Tim Hoddy, VP of Sales Europe - Uniguest

"We've been engaged in one-to-one sessions and listened to presentations - it's incredibly relevant for what we do. There's a great mix of people here."

Matthew Harvey, Chief Growth Officer - Kinetic Solutions Group

TESTIMONIALS

WHAT THE SPECIFIERS SAID:

"The interaction with vendors was fantastic and felt very natural and organic, which I did appreciate."

Alex Requena, Vice President, Paris Basketball

"It was an exceptional platform, especially in its focus on the business aspect, where clubs from around the world met with innovative suppliers in stadium technology and venue consulting to discuss new innovations, technologies, and future trends for fan engagement and venue experience. I must admit that this has been the best event of my career so far – you've truly created an innovative event, and I look forward to the next time!"

Giorgos Lagaris, CCO - PAOK FC

"It was a pleasure to attend and talk at STADIA | SESSIONS about we're doing at Experience Studios and Populous. What a great bunch! See you next year."

Kevin Luckhurst, Director & Founder - Experience Studios

"Great first event: it was a smart and balanced format allowing people to network, attend interesting sessions and meet suppliers in an amazing location."

Joan Carrera Lopez, Head of Partnership Sales - Special Projects - AC Milan

"I was very impressed by the event's organisation: a big opportunity for networking, in which we have the chance to show our expertise through the case history of the Allianz Stadium. We are happy as we had a great reception from a very professional audience."

Rocco Santoro, Operations Officer - Juventus FC

"The sessions were informative and interesting and offered an insight into other aspects of our industry. The format works so well and the opportunity to meet so many great people from across the globe in our ever-evolving industry was a real benefit."

Claire Harkness, Director of Operations - CBS Arena

"The venue, the format, the discussions, but first and above all, the people were awesome. Thanks MONDO | STADIA for inviting Boavista F.C., it was a pleasure to participate."

Reinaldo Ferreira, VP IT & Innovation - Boavista FC

"I think the format is fantastic. I'm here to find innovations and best practices for our venues across the world, so meeting new suppliers who are at the cutting edge of their field has been great. Hopefully we can now take those ideas as we build new venues and renovate existing ones."

Tom Lynch, President, Venues - Live Nation EMEA

"I believe you truly achieved the perfect balance between business and socialisation. It was great to have all those sessions during the day, and then being able to extend further on a very relaxed mood in the evening. That's the beauty of working with sports, our subject can be discussed at any time of the day!"

Thiago De Rose, Strategic Consultant - Arena Events | Venues

"It's been a great chance to explore ideas for future projects - we've had the opportunity to meet many different suppliers. It's really stimulated us towards new ideas for the future."

Mattia Zambaldi, Asset Manager - Arsenal FC

CONTACT

FROM THE MAKERS OF...

STADIA | SESSIONS is brought to you by **MONDO | STADIA**, the international publication and creative production house for technology and design in sporting venues.

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STADIA | SESSIONS

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FROM

MONDO | STADIA

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